



iMERCHANT

Complete Hosted Payment Solution

VIRTUALLY EVERYTHING. VIRTUALLY ANYWHERE.

Now, if you have a PC, you can take payments — quickly and securely, anywhere, anytime — without a major investment of money or effort.

Conquest's iMerchant is a complete hosted payment solution that instantly transforms your PCs into "virtual" payment terminals. Accept a full range of payment types — from credit and debit. Easily handle recurring and instalment payments. And reduce your risk and compliance headaches by letting Conquest protect your financial data and ensure you're in compliance with the latest industry security standards and regulations.

Best of all, iMerchant is designed to accommodate organizations of any size in any business segment. Plus, all transactions are powered by the Conquest Financial Network®; the payment network rated #1 by MasterCard® for speed, availability, and reliability.



TURN YOUR PC INTO A “VIRTUAL” PAYMENT TERMINAL

iMerchant quickly and securely processes payment transactions.

VERSATILE & FLEXIBLE

- Integrates “Buy Button” functionality easily and affordably with your shopping cart to securely process e-commerce transactions
- Processes a full array of payment types — credit, Interac Online and electronic checks.
- Supports dynamic currency conversion (DCC) in both physical and e-commerce environments — enabling customers to make purchases in U.S. dollars or their home currency, and providing your business a new source of revenue
- Supports real-time processing.
- Accommodates an unlimited number of users, departments, and Merchant IDs and easily scales over time, making iMerchant ideal for any size website.
- Eliminates fees for software upgrades, new releases, and technical support — all of which are provided as part of the hosted service — greatly reducing the total cost of ownership

RELIABLE & EASY TO USE

- Can be quickly and easily accessed from any PC with an Internet connection, using a secure login; no hardware specifications, network infrastructure, or software installation required
- Relies on a familiar browser-based interface, making screens very easy to navigate
- Offers instant assistance when needed using screen-sensitive “help”
- Supports widely used eXtensible Markup Language (XML) as well as http post integration, for easy integration into most web-based environments

EFFICIENT & COST-EFFECTIVE

- Processes transactions in as little as three seconds over an always on, high-speed Internet connection
- Features Bank Identification Number (BIN)-specific prompting to identify transactions (such as those made using corporate purchasing cards) that require the collection of additional information to qualify for the best rate
- Enables you to process authorizations at the time of sale, but submit transactions for settlement at a later date, without re-keying the transaction data — ideal for MO/TO or delayed delivery environments

POWERFUL, SECURE DATA MANAGEMENT

- Fully-hosted solution by Conquest minimizes your security liability and ensures CISP, PCI, and other card association regulations and standards are met — without the need for expensive compliance audits
- Allows you to establish business rules for e-commerce transactions that fall outside your normal business patterns — flagging transactions by type, value, or other criteria — to process most transactions automatically, but “pend” those that need further review
- Exports comma separated value (CSV) data into other applications for further analysis or tracking
- Maintains a detailed, 12-month history and supplies powerful, easy-to-use tools to identify trends and analyze transactions over time
- Employs the latest SSL certificate encryption technologies to ensure transactions are processed safely and securely
- Can be easily configured to ensure users only view and have access to appropriate data and reports

